The Effect of Covid-19 on Language and the Invention of New Terms

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The current study aims at investigating the effect of Covid-19 on language and the intention of new terms. Recently, a new coronavirus disease COVID-19 has emerged as a respiratory infection with significant concern for global public health hazards. However, with each passing day, more and more confirmed cases are being reported worldwide which has alarmed the global authorities including the World Health Organization (WHO). In this study, the researcher uses the term neologism which means the coinage of new words. Neologism played a significant role throughout the history of epidemic and pandemic. The focus of this study is on the phenomenon of neologism to explore the creation of new words during the outbreak of COVID-19.

1.2 Aim of the Study

This research paper aims at investigating the effect of Covid-19 on language and the intention of new terms.

1.3 Problem

Neologism processes to generate new words. Qasar (2015) argued that neologism helps in creating the form of words and coinage of new words. It spots 2

and facilitates word form and coinage of new words in a language. In the social and cultural context, neologism also highlights the present and modern perspectives. Khan (2013: 75) stated that neologism or coining new words is an important tool to study the variation or change in the language. Very often we coin innovative words to explain or describe new ideas and things, but importantly when there is no word presently available to more accurately express our thoughts or experiences.

Neologism also represents loan words, acronyms, and abbreviations. As ODE (2003), a neologism is defined as "a newly generated word or lexical item that may be in the process of switching in common life". "A neologism is a new word or sense of a word".

Neologism have been studied by different scholars. Each scholar views neologisms from his/her own perspective. Thus, there are contradicted assumptions about the nature of neologisms. This study is oriented toward characterizing this issue. This study is an attempt to answer the following question:

1. What is the effect of Covid-19 on language and the intention of new terms? 3