Integrated web-based management application for small business enterprise

A Project
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Abstract

In the digital age and amidst rapid market transformations, online stores have become one of the most prominent means for individuals and businesses to access goods and services with ease and efficiency. This project aims to develop an innovative and user-friendly online store using modern technologies and advanced development tools like ASP.NET Core MVC.

By designing a sophisticated online store, a unique and engaging shopping experience will be provided to customers, enhancing interaction and brand loyalty. This includes providing a responsive and appealing user interface, along with a variety of features and services that effectively meet shoppers' needs.

Moreover, this project provides an opportunity to explore best practices in e-commerce and develop design and programming skills. It also contributes to enhancing digital interaction between customers and the company, fostering strong and sustainable relationships in the growing e-commerce market.